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Incubus Live Streams Concerts, Fan Interaction for a Week

By Joshua Cohen

July 06, 2011

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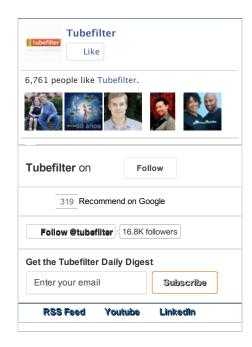
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Are you a fan of Incubus and/or live streaming events? Want to check out Brandon Boyd's vocal range live and in person from the comforts of your office space? How about hear a rendition of *Drive* from an art installation in West Hollywood? Did you answer yes to any of the above questions? If so, the alternative rock band from Calabasas and participatory media specialist Marc Scarpa have just the online destination for you.

Inqubus HQ Live is what Scarpa calls a "participatory

conversation by and with the fans of Incubus." That participatory conversation takes the form of a week-long, live streamed concert/art installation/internet-connected club house featuring impromptu live sets from the band, instructional clinics, and shout-outs from fans captured by on-the-wall, handheld, and Incubus-band-member-operated cameras.



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Boyd said the goal of the project is to "provide an unprecedented level of access to Incubus." The creators of *Incubus HQ Live* have certainly accomplished that. The cameras from event started broadcasting to the web on June 30. For the last seven days they've streamed the action from the intimate and undisclosed LA location (which lucky fans snagged an invite to via Schedulicity) from 10AM to 6PM PST.

Today, Incubus will end the Incubus HQ Live experience by performing one last live show at 7PM PST. Tune into IncubusHQLive.com to watch Boyd and company and their fans rock out.

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Tubefilter is the curator of online video. We do that in a number of ways. From industry news, to web series reviews, to related events, and one heck of an Awards Show. Learn more about us and what we do here.

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